



EQUIPPP
SOCIAL IMPACT TECHNOLOGIES LTD.
(Formerly Proseed India Limited)

22nd September, 2023

To
National Stock Exchange of India Limited
Plot No. C/1, G Block,
Bandra –Kurla Complex Mumbai- 400051

NSE Symbol: EQUIPPP

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street Mumbai – 400001

BSE Scrip Code: 590057

Subject: Press Release- EQUIPPP welcomes Mr. Guruprasad Sowle as an Advisor

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by EQUIPPP Social Impact Technologies Limited on the above subject, the content of which is self-explanatory.

This is for your information and records.

Thank you.

Yours faithfully

For Equipp Social Impact Technologies Limited
(Formerly known as Proseed India Limited)

Karthik V Potharaju
Company Secretary & Compliance Officer
Membership No: A53054



Media Release

EQUIPPP welcomes Mr. Guruprasad Sowle as an Advisor

"EQUIPPP, a leading tech enterprise in promoting cross-sector collaborations and public-private partnerships, is delighted to announce the appointment of Mr. Guruprasad Sowle, Founding Board Member and President, Indus International Research Foundation (IIRF), USA, focused on Indo-US affairs, as an Advisor to the organization."

"This addition to EQUIPPP's team is in alignment with realizing the MOU with BSE to fuel the growth of Social Stock Exchange, a groundbreaking initiative empowering millions of non-profit organizations and social enterprises."



Hyderabad: September 22nd, 2023: EQUIPPP Social Impact Technologies Ltd., a leading tech enterprise in promoting cross-sector collaborations and public-private partnerships, is delighted to announce the appointment of Mr. Guruprasad Sowle, Founding Board Member and President, Indus International Research Foundation (IIRF), USA, focused on Indo - US affairs, as an Advisor to the organization.



Mr. Guruprasad Sowle, Board member and Vice Chair, Institute of Chartered Accountants of India, Dallas Chapter, USA and renowned expert in public policy, has accepted the invitation to advise and collaborate with EQUIPPP. He expressed keen interest after engaging in productive discussions with EQUIPPP's team.

EQUIPPP focuses on providing comprehensive technology solutions and digital platforms, including book building tools and an impact assessment marketplace, aimed at propelling impact financing and investing.

This addition to EQUIPPP's team is in alignment with realizing the MOU with BSE to fuel the growth of Social Stock Exchange, a groundbreaking initiative empowering millions of non-profit organizations and social enterprises.

In his role as an Advisor, Mr. Guruprasad Sowle will actively host and participate in knowledge sessions, webinars, and events addressing critical aspects of the social impact space, social stock exchange, and public-private partnerships. His passion for public speaking, talk shows, media will undoubtedly enrich these engagements and provide deeper insights into the social impact ecosystem and impact investment arena.

EQUIPPP looks forward to leveraging Mr. Guruprasad Sowle's extensive expertise and dedication to amplify its initiatives and contribute to the broader objective of promoting sustainable development and impactful change.

Quote by Mr. Guruprasad Sowle, Founding Board Member and President, Indus International Research Foundation (IIRF), USA

“I am excited to be a part of this transformational journey with EQUIPPP, as it seeks to make a significant social impact, by taking social investing to a different level. It is indeed a privilege and honor to be a part of the ecosystem of Social Stock Exchange & EQUIPPP, as they both have partnered to create a unique platform in the realm of social responsibility, of social enterprises and projects”.



Quote by Mr. Sai Kiran G L, Co-Founder at EQUIPPP 3.0

“We are honored to welcome Mr. Guruprasad Sowle, a distinguished professional with a multifaceted career, as our Advisor. His extensive global experience and expertise in finance and value investing will be invaluable in advancing our mission to drive social impact and enhance the social stock exchange ecosystem,”

For media inquiries and further information, please contact:

Karthik V Potharaju, Company Secretary at cs@equipp.com or 040 29882855

About EQUIPPP:

EQUIPPP Social Impact Technologies Limited has been at the forefront of empowering social impact players through cutting-edge digital platforms. Their offerings include book-building tools, an impact assessment marketplace, and a team of dedicated Social Tech professionals. EQUIPPP’s vision is to facilitate cross-sector collaborations, evolve public-private people partnerships, and strengthen the social impact ecosystem by bringing together local governments, corporate social responsibility initiatives, and non-profit organizations.

About Guruprasad Sowle:

Mr. Guruprasad Sowle is a highly esteemed corporate growth leader, speaker, anchor, and finance professional, holding the prestigious position of President and Director of Indo-US Affairs at the Indus International Research Foundation (IIRF, USA).

With an illustrious career spanning over 25 years, he has consistently showcased his expertise in finance, process improvement, technology, and investment banking, earning him the reputation of a trusted advisor and mentor for numerous global companies.

Having a strong background in chartered accounting, he has held executive positions in prominent consulting organizations such as PricewaterhouseCoopers and Arthur Andersen. As a seasoned C-Level executive, he has provided invaluable consulting services to a multitude of businesses, making substantial contributions and offering vital guidance to numerous start-ups in navigating the complexities of the ever-evolving business landscape.



Furthermore, with a strong commitment to strengthening the relationship between India and America, he has actively engaged in significant endeavors. His ardent enthusiasm led him to present a comprehensive proposal to the Prime Minister of India during their recent meeting, centered around augmenting Indo-US cooperation and exploring economic prospects.

The proposal outlined the establishment of a specialized corridor dedicated to fostering collaboration across diverse sectors. This envisioned corridor aims to facilitate cooperative ventures between small and medium-sized enterprises from both nations, with a particular emphasis on aerospace and Défense manufacturing.

Recognizing the vast potential of Indian small-to-medium businesses (SMBs) to thrive in the United States and capitalize on the financial markets, he emerges as a steadfast champion for their cause. Backed by his wealth management acumen and official registration with the Financial Industry Regulatory Authority (FINRA), he possesses a distinctive advantage in facilitating enterprises aiming to secure capital and navigate the process of listing on US capital markets.

His profound expertise, visionary leadership, and unwavering commitment to fostering collaboration between India and the United States establish him as an indispensable asset to the business community. Leveraging his extensive knowledge and strategic acumen, he consistently empowers enterprises and individuals to realize their growth ambitions within an interconnected global marketplace. With a remarkable ability to provide profound insights and strategic guidance, he continues to drive transformative outcomes and enable success in an ever-evolving business landscape.



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He is also active in non – profits and social investing is his passion. Some of his affiliations as board member/mentor/advisor are Indus International Research Foundation (IIRF) – A Global Think Tank, Founding Board Member and President, IIRF, USA, Institute of Chartered Accountants of India (Dallas Chapter), Vice Chairman etc.

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